



Louisiana

Blue High Performance  
Network<sup>SM</sup>

# Blue High Performance Network

## National Network and Quality Care at a Lower Cost

Blue High Performance Network<sup>SM</sup> (BlueHPN<sup>SM</sup>) is a national network of providers committed to enhancing care quality and delivering double-digit savings – on average – in 65+ major markets across the country, including New Orleans.

BlueHPN is designed for **self-funded businesses** with employees living in the BlueHPN service area. This innovative solution allows your eligible employees to have in-network-only access to high-quality care through a national network that offers total cost of care savings of 11% on average, compared to our industry leading PPO.

What makes Blue High Performance Network unique is that it is grounded by each Blue's local market expertise, deep data and strong provider relationships. By partnering with each market's local providers that are held accountable for improving care, BlueHPN is capable of delivering quality care at a lower cost.

## 11% COST SAVINGS!\*

We understand your need to stay committed to your employees while trying to optimize costs and improve health outcomes. BlueHPN is built to do more, providing national coverage for higher quality of care at a lower cost.

### BLUEHPN AT A GLANCE

#### QUALITY

**National network** of providers committed to and accountable for enhancing care quality

#### SAVINGS

Total cost of care savings of **11% on average** compared to our industry leading PPO\*  
**UP TO 20%** savings in some markets\*

#### ACCESS

Seamless, **in-network-only** access across **65+ major U.S. markets\*\***  
*(includes New Orleans)*

#### EXPERIENCE

Comprehensive, easy to understand tools and resources to support and enhance your employees' experience

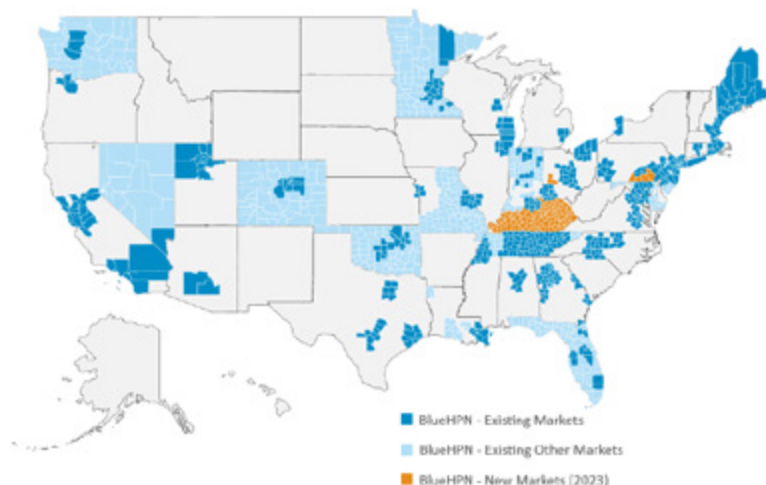
\* Total cost of care savings based on Consortium Health Plans analysis, 2022. Savings are on average and assume 100% enrollment. Results will vary based on employer locations and implementation.

\*\* Reflects market footprint for 1/1/2023. Urgent and emergent care benefits in non-BlueHPN markets. Subject to change.

# CONNECT YOUR EMPLOYEES TO QUALITY NATIONWIDE HEALTHCARE

Only self-funded groups with employees in the BlueHPN service area can offer BlueHPN. New Orleans is one of the markets where BlueHPN is available. It is ideal for groups that have local New Orleans employees, as well as employees living out of state in one or more of the 65+ major U.S. markets.

## BlueHPN Providers in the United States\*



BlueHPN offers seamless, in-network-only access to physicians, hospitals and specialists across **65+ major U.S. markets**, including multiple parishes throughout LA.

\*BlueHPN "Markets" generally include MSA (metropolitan statistical areas) service areas, while "Other Markets" are service areas where the BCBS Plan opted to expand the BlueHPN network beyond the MSA. Reflects market footprint for 1/1/2023. Not all products are available in all markets. Please discuss specific product options with your local Blue Cross representative.

## BlueHPN Providers in Louisiana

In Louisiana, BlueHPN is similar to the Blue Cross and Blue Shield of Louisiana Blue Connect network. BlueHPN members can visit all participating BlueHPN providers in Louisiana and all other nationwide BlueHPN providers as in-network.

### Greater New Orleans/Northshore\*

Jefferson, Orleans, Plaquemines, St. Bernard, St. Charles, St. John the Baptist or St. Tammany parishes

### Lafayette/Acadiana

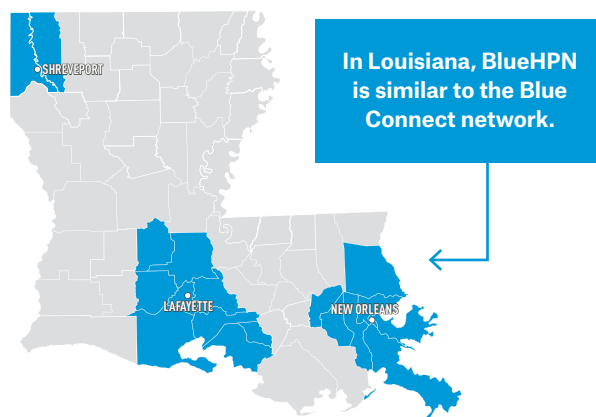
Acadia, Evangeline, Iberia, Lafayette, St. Landry, St. Martin, St. Mary or Vermilion parishes

### Shreveport/Bossier

Bossier or Caddo parishes

To search the complete provider directory for all BlueHPN participating providers, visit [www.bcbsla.com/blue-hpn](http://www.bcbsla.com/blue-hpn).

\*Self-funded groups with employees who live in the New Orleans service area can offer BlueHPN. Certain restrictions apply.



## In-Network-Only Access

BlueHPN is an Exclusive Provider Organization (EPO). This means benefits are only covered for care by in-network providers. Out-of-network services within the BlueHPN markets are covered for emergent care only. Out-of-network services outside the BlueHPN markets are covered for emergent and urgent care only.

## How does BlueHPN fit in with other network options?

Self-funded groups with employees in one or more of BlueHPN's service areas should consider offering BlueHPN alongside a broader BlueCard PPO offering as a dual or triple option for their employees' choice. For all solutions offered, self-funded groups can customize plan designs to fit their needs.

## VALUE-ADDED SERVICES PROVIDE EXTRA ADVANTAGES

Blue Cross and Blue Shield of Louisiana offers self-funded groups the opportunity to add Care Management, Wellness and Pharmacy programs that will help your members on their journey to optimal health. Items marked with a ✓ below are included for all groups who offer BlueHPN in Louisiana. All other services are optional and encouraged for maximum cost savings.

### CARE MANAGEMENT

### WELLNESS

### PHARMACY

- |   |   |
|---|---|
| <input type="checkbox"/> Telehealth Services (opt-in required)  | <input type="checkbox"/> Diabetes Prevention Program***                       |
| <input checked="" type="checkbox"/> Price Comparison/Cost Estimator Tool*                             | <input type="checkbox"/> Generic Preventive Care/<br>Safe Harbor Drug Program |
| <input type="checkbox"/> \$0 Drug Copay Program   | <input type="checkbox"/> Select Retail Pharmacy Network                       |
| <input type="checkbox"/> Rare Disease Management**  | <input type="checkbox"/> Exclusive Specialty Pharmacy                         |
| <input type="checkbox"/> UM High-tech Imaging and<br>Specialty Shopper Solution****                   | <input type="checkbox"/> Covered Drug List (Closed Formulary)                 |
| <input type="checkbox"/> UM Cardiac Care Solution****   | <input type="checkbox"/> SaveOn SP  |
| <input type="checkbox"/> UM Musculoskeletal Care Solution****   |   |
| <input type="checkbox"/> UM Radiation Oncology Solution****   |   |
| <input type="checkbox"/> UM Chart Check Solution****<br>(requires High-tech Imaging AND Cardiac Care) |   |

*Blue Cross and Blue Shield of Louisiana's utilization management (UM) programs review requests for services that are commonly overused and medically unnecessary to ensure quality care and patient safety, which keeps costs in line. All programs are based on Caredon Medical Benefits Management\*\*\*\* Clinical Appropriateness Guidelines.*

\*Offered in partnership with Zelis, an independent company that administers the Sapphire tool for Blue Cross and Blue Shield of Louisiana and its subsidiaries.

\*\*Offered in partnership with Accordant, an independent health management company for chronic, complex or rare care management.

\*\*\*Omada Health is an independent company that provides a diabetes prevention program solution for Blue Cross and Blue Shield of Louisiana and its subsidiaries.

\*\*\*\*Caredon Medical Benefits Management is an independent specialty benefits company that provides utilization management programs for Blue Cross and Blue Shield of Louisiana and its subsidiaries.  
All programs are subject to network and health plan limitations and exclusions.

## PERFORMANCE BY LOCAL EXPERTS

To guarantee high-quality care, BlueHPN measures provider performance through nationally consistent clinical measures aligned with industry-recognized standards and market-specific clinical measures that address local care gaps. These measurements are divided into four main areas:

1. **Administering care appropriately** that is patient-centric, reduces waste and prevents harm.
2. **Adhering to best practices** that use evidence-based medicine to effectively treat your employees.
3. **Managing member health** to prevent illness and better manage chronic conditions.
4. **Improving health outcomes**, such as lower readmissions, to deliver better employee health.



To learn more about BlueHPN or other product options,  
please contact your local account representative or broker.

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### Regional Offices

#### ALEXANDRIA

**318-448-1660**

4508 Coliseum Boulevard, Suite A  
Alexandria, LA 71303

#### BATON ROUGE

**225-295-2556**

5525 Reitz Avenue  
Baton Rouge, LA 70809

#### HOUMA

**985-223-3499**

1437 St. Charles Street, Suite 135  
Houma, LA 70360

#### LAFAYETTE

**337-232-7527**

5501 Johnston Street  
Lafayette, LA 70503

#### LAKE CHARLES

**337-562-0595**

219 West Prien Lake Road  
Lake Charles, LA 70601

#### MONROE

**318-323-1479**

122 St. John Street  
Monroe, LA 71201

#### NEW ORLEANS

**504-832-5800**

3235 North Causeway Boulevard  
Metairie, LA 70002

or

**504-518-7364**

Orleans Tower  
1340 Poydras Street, Suite 100  
New Orleans, LA 70112

#### SHREVEPORT

**318-795-0573**

411 Ashley Ridge Boulevard  
Shreveport, LA 71106

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**help@bcbsla.com**

**www.bcbsla.com**